



WASHINGTON STATE
AUTO DEALERS
ASSOCIATION

EasyBiz
Alaska Airlines

Join WSADA's Alaska Airlines/Horizon Air EasyBiz Program

*An online travel booking tool that offers users excellent benefits
while supporting WSADA!*

Benefits Include:

- EasyBiz Users earn their own individual frequent flyer mileage and regular Mileage Plan Benefits.
- EasyBiz Users earn an additional 1,000 Bonus Miles for each traveler in the reservation when purchasing tickets with Alaska Airlines Credit, Debit or Business Cards.
- EasyBiz Users receive advance notification of special WSADA discounts like the current 10% discount off any Alaska Airlines Vacation package (excluding Nevada and Alaska) including "Kids Fly Free" Disneyland Promotion, and discounts off travel to the WSADA and NADA Conventions.
- Users can check in and print their boarding passes when they use Web Check-In from their office or home computer for domestic Alaska Airlines and Horizon Air flights.
- You support your Association when you book through EasyBiz: WSADA earns one mileage plan mile for every dollar spent when tickets are purchased via EasyBiz. These miles will be used to offset Association travel costs and as prizes/awards for members. The WSADA Mileage Plan Account is not connected in any way to the EasyBiz Users' personal Mileage Plan Accounts.
- All WSADA Dealer and Associate Members, their family and staff are eligible to join!
- EasyBiz is free! *EasyBiz Users may have their travel agent book through EasyBiz on their behalf (note - agent may charge a travel ticketing service fee).*

Get Started Today:

Send WSADA an email stating "I want to join WSADA's Alaska Airlines/Horizon Air EasyBiz Program" to dogle@wsada.org. You will receive an invitation email with instructions to complete the enrollment.

To Learn More:

Visit <http://easybiz.alaskaair.com> or you can go to www.alaskaair.com, click on More and select EasyBiz. Or, call WSADA's Diane Ogle at 206-433-6300 or 1-800-998-WSAD (9723).

Thank you for supporting WSADA!