

“New Car and Truck Dealers American Dream” Scholarship Program

2019 Scholarship Program

The term “American Dream” first appeared in a book written by James Truslow Adam where he stated the American Dream is ‘that dream of a land in which life should be better and richer and fuller for everyone, with opportunity for each according to ability or achievement.’”

Since the days of Henry Ford, new car and truck dealers have strived for the “American Dream.”

Washington State’s franchised new car and truck dealers serve 70 communities around the state and together provide over 20,000 people with good, family-wage jobs. Auto dealers reinvest in their communities and contribute millions through taxes and donations to countless charitable organizations to make it a better place and help others achieve their own American dream.

Tell us in an essay . . .

What is YOUR American Dream and how do you plan to fulfill it?

You may be handsomely rewarded . . .

- One \$2,500 scholarship will be awarded to an eastern Washington student
- One \$2,500 scholarship will be awarded to a western Washington student
- One \$2,500 scholarship will be awarded to an employee of a WSADA-member dealership, or an immediate family member of a WSADA-member dealership employee.

Here are the details . . .

Eligibility: Only high school seniors enrolled in a Washington State public or private high school, as well as those who are home-schooled and reside in Washington State, are eligible to enter.

The **Student Information/Release Form** must be included. This provides student and school information, parent permission (for applicants under the age of 18) and a statement of originality from the student. Immediate family members of WSADA Dealer Member owners and principals are not eligible.

JUDGING CRITERIA:

Essay = 60 points

- Two page, double-spaced essay (approximately 500 – 700 words)
- First and last name should appear on the top right side of each page

TWO Letters of Recommendation Reflecting Scholarship Worthiness AND Service to Others* = 30 points

**Service to others can include contributions to school, community, or family:*

- One letter of recommendation (on letterhead) must be from a teacher or school advisor;
- One letter of recommendation (on letterhead) must be from an employer or a representative of a service or charitable organization.

Resumé = 10 points

One page outline of high school achievements, activities, awards, work and/or volunteer experience.

Judging: A committee comprised of representatives from the Washington State Auto Dealers Association and its affiliates will judge entries based on vision, originality, and quality of work and evaluate each using the point system noted above. College Planning Network (www.collegeplan.org), a Seattle-based, non-profit organization assisting people seeking educational opportunities, is the scholarship program administrator.

Conditions of Award: Recipient must use their scholarship within the 12 months following the award. It may be used at any public or private school, vocational institution, community college or four-year college or university.

Winning Entries: The winning entries may be reprinted or displayed, in whole or in part, in newsletters or other publications, cable or network television, and at www.wsada.org by the Washington State Auto Dealers Association. Scholarship recipients grant permission to the Washington State Auto Dealers Association to use their photograph, name, biographical information, and entry work as necessary in promotional or public relations materials related to the program. The organization will not share students' personal information with any third party entities.

Deadline: Submissions must be postmarked by April 15, 2019.

Did you remember to . . .

- Meet the 500 – 700 word limit for the essay
- Include two letters of recommendation (on letterhead) reflecting scholarship worthiness and service to others
- Include a resumé of high school or relevant current achievements, etc.
- Include the completed Student Information/Release Form
- Ensure the entry is postmarked by the April 15, 2019 deadline
- Keep a copy of your entry and Student Information / Release Form

FYI . . .

Applicants will be notified after June 15, 2019, of their application status

Mail it to . . .

WSADA Scholarship Program
c/o College Planning Network
43 Bentley Place, Port Townsend, WA 98368

**2019 Washington State Auto Dealers Association
"New Car & Truck Dealers – American Dream" Scholarship Program**

Student Information / Release Form

Student Name _____

Parent/Guardian Name(s) _____

Home Address _____

City _____ Zip Code _____

Home Phone _____ Cell Phone _____

Email Address _____

Are you or an immediate family member currently employed by a WSADA-member dealership?

_____ Yes _____ No

If yes, list Dealership Name _____ City _____

Employee Name _____ Dealership Position _____

For High School senior applicants:

School Name _____

School Address _____

City _____ Zip Code _____

Teacher / Advisor _____

Email Address _____ School Phone _____

How Did You Hear About This Scholarship?

_____ Dealership Advertisement, In-Store Promotion or Newsletter, or Employee

Dealership Name: _____

_____ High School Teacher or Counselor

_____ College Planning Network Web-Site

_____ College Planning Network Workshop

_____ Washboard

_____ Newspaper Article

_____ Other (please describe) _____

College Information

Please list the colleges/universities/technical programs that you have applied or been accepted to for the coming academic year, if any:

Information and Release

- By accepting a prize the winner grants WSADA the right to edit, publish, copy, display and otherwise use their entries in connection with the program, and to further use their names, likenesses, and biographical information in advertising and promotional materials, without further compensation or permission.
- Cash substitution, transfer or assignment of scholarship is not allowed.
- All expenses, including taxes (if any), on receipt and use of scholarship are the sole responsibility of the winner.
- By participating in the program and/or accepting a scholarship, you agree to release the Washington State Auto Dealers Association and any other affiliated companies from any liability, injury, damages, cost or expense, including reasonable attorney's fees, arising out of or connected to participation in the program or the acceptance, possession, or use of any scholarship.

Certification Information (MUST BE SIGNED)

I pledge that I am a 2018/19 High School Senior, or a student currently enrolled in or applying to an eligible. I agree to abide by all guidelines and requirements of the Washington State Auto Dealers Association "New Car and Truck Dealers – American Dream" Scholarship Program, and I have read, understand and agree with the information in this packet, including the Information and Release.

Applicant's Signature _____ Date _____

For applicants under the age of 18:

I have read and reviewed the rules of the program and give permission for my child to participate in the program. I understand my child is agreeing to provide their personal information and that it will not be shared with any third parties for any reason. To the best of my knowledge, the entry is my child's own original work and I understand all entries may be reproduced, in whole or in part, in newsletters, or other publications by the judges. I understand the judges' decision is final and I agree to hold harmless and defend the Washington State Auto Dealers Association and the program judges against any and all claims of any nature whatsoever, including, but not limited to, claims of copyright infringement, by any party whatsoever, arising out of or in any way related to the submission of the entry in the program. I have read, understand and agree with the information in this packet, including the Information and Release.

Parent / Guardian's Signature _____ Date _____